TOYS"R"US (CANADA) LTD. ("TOYS "R" US" or "TRU") LEGO® FIND YOUR RIDE CONTEST RULES & REGULATIONS

National Contest (excluding the region of Quebec). For Quebec region contest details, please scroll to page 3.

Toys"R"Us LEGO® FIND YOUR RIDE CONTEST

(the "Contest") begins on **Saturday**, **February 1**st at **11:00 a.m**. (local time) and ends on **Saturday**, **February 22nd at 1:00 p.m.** (local time) at each participating Toys "R" Us store (the "Contest Period").

- 1. To enter the Contest, participants over the age of thirteen (13) can <u>obtain up to two (2) Contest</u> <u>ballot entry forms by attempting to complete at least one (1) of the following challenges on each of the following challenge dates:</u>
 - February 1st challenge date LEGO City Garage Challenge
 Challenge details: Build and test a LEGO car on the City gameboard. Car build earns first (1st) ballot entry, boardgame play earns second (2nd) ballot entry, for a total of two (2) ballot entries.
 - February 8th challenge date LEGO Speed Champions Racetrack Challenge
 Challenge details: Build and test a LEGO car on the Speed Champions racetrack. Car build earns first ballot (1st) entry, racetrack play earns second (2nd) ballot entry, for a total of two (2) ballot entries.
 - February 22nd challenge date LEGO NINJAGO® Obstacles Dojo Challenge
 Challenge details: Build and test a LEGO car on the NINJAGO Obstacles course. Car build earns first (1st) ballot entry, Obstacles play earns second (2nd) ballot entry, for a total of two (2) ballot entries.

then enter the Contest by completing each ballot and submitting the ballot in-store in the ballot box at the contest registration area on the applicable challenge date. Only two (2) ballot entries per person, per challenge date for a total of six (6) possible ballot entries during the Contest Period is permitted.

- 2. If it is discovered that any person has used or attempted to use more than six (6) ballots, names, and/or identities to enter the Contest, in the sole and absolute discretion of the sponsor he/she may be disqualified from the Contest and all of his/her entries voided.
- 3. No purchase necessary to enter the Contest.
- 4. There is one (1) prize (the "Prize") available to be won per participating store (for a total of 66 Prizes). Each Prize consists of the following:

o One (1) x Green LEGO® Trophy

The approximate retail value (ARV) of the Prize is **\$200.00 CDN**, and the approximate aggregate total Prize value is **13.200.00 CDN**

5. The sponsor of this promotion is Toys"R"Us, and the prize provider is LEGO Canada Inc. By participating in this promotion, all participants and prize winners agree that each of TRU and LEGO Canada Inc., and each of their shareholders, partnerships, subsidiaries and affiliates and each of such entities' respective officers, directors, agents and employees are not responsible or liable for any injury, loss, illness, litigation or damage that may occur from participation in the promotion or acceptance, possession, use or misuse of each Prize. In the event that any dispute arises regarding the meaning or interpretation of these official rules, participants agree that the dispute shall be resolved by applying the laws of Ontario and that it shall be resolved by and within the courts of that province.

- 6. A random draw for the Prize will take place at each participating Toys "R" Us store across Canada at 1:30 p.m. (local time) on **Saturday**, **February 22nd** from all eligible entries received.
- 7. Chances of winning prizes are solely dependent upon the number of eligible entries received at each Toys"R"Us store. In order to win a Prize, a selected entrant must first correctly answer a time-limited, mathematical skill-testing question and sign a written standard release form confirming compliance with the contest rules, acceptance of prize awarded and a publicity and liability release. If a selected entrant is under the age of majority in their jurisdiction, the Prize will be awarded to his/her parent or legal guardian. Selected entrants will be notified by telephone and/or email within (5) business days of the draw taking place and must respond within one week from when the initial contact is made. No communication with entrants will be entered into except with those randomly selected. All entries become the property of TRU and none will be returned. All decisions of the sponsor in relation to all aspects of this contest are final and without appeal.
- 8. **PRIZE CONDITIONS:** All incidental costs and expenses not specifically referred to herein as part of the Prize description, including but not limited to delivery or pick up of the Prize from the TRU where the draw took place, set up, maintenance, repair, and add-ons (the "**Expenses**") are the sole responsibilities of the Prize winner. The Prize winner shall not seek reimbursement for the Expenses from the sponsor, and the sponsor shall not be in any way responsible for any Expenses.
- 9. TRU retains all rights to publish any artwork or story submitted to TRU without consent or remuneration. If TRU chooses to publish any content submitted, only the first name of the entrant and their city will be posted in order to protect their privacy.
- 10. This contest is only open to all residents of Canada over the age of 13, except employees of TRU and LEGO Canada Inc., and each of their, affiliates, its agents, its representatives, the contest judges and any of their family members of relatives or persons with whom they are domiciled. This contest is subject to all Federal, Provincial and Municipal Laws and Regulations.
- 11. Prize must be accepted as awarded, and is not transferable or convertible to cash. Sponsor reserves the right to substitute prizes of equal or greater value if required. One Prize per household will be awarded.
- 12. By entering the Contest and providing personal information including, but not limited to, name, city, province or territory, postal code, e-mail address, and telephone number (the "Information"), each Contest entrant (or if an entrant is a minor, his or her custodial parent or legal guardian, on the minor's behalf) grants permission to the sponsor to collect and use the Information for the exclusive purpose of administering the Contest and selecting the Prize winners. Unless consent has been provided by the entrant (or his or her custodial parent or legal guardian, as applicable), no correspondence will take place between the sponsor and the entrant (or if an entrant is a minor, his or her custodial parent or legal guardian, on the minor's behalf) except in connection with the Contest and, in the case of a Prize winner, as a result of entering the Contest and winning a Prize. To review the sponsors' privacy policy, go to: https://www.toysrus.ca/en/folder?cid=legal-privacypolicy
- 13. Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Regie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Regie only for the purpose of helping the parties reach a settlement.

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National Contest - Region of Quebec

Toys"R"Us LEGO® FIND YOUR RIDE CONTEST

(the "Contest") begins on **Saturday**, **February 1**st at **11:00 a.m**. (local time) and ends on **Saturday**, **February 22nd at 1:00 p.m.** (local time) at each participating Toys "R" Us store (the "Contest Period").

- 1. To enter in the region of Quebec, fill out a ballot and submit your 2 ballots in-store in the ballot box at the contest registration area. Only two (2) entries per person, per event challenge for a total of six (6) possible entries for those over the age of 13 during the Contest Period is permitted.
 - February 1st LEGO City Garage Challenge
 - February 8th LEGO Speed Champions Racetrack Challenge
 - February 22nd LEGO NINJAGO® Obstacles Dojo Challenge.
- 2. If it is discovered that any person has used or attempted to use more than 6 ballots, names, and/or identities to enter the Contest, in the sole and absolute discretion of the sponsor he/she may be disqualified from the Contest and all of his/her entries voided.
- 14. No purchase necessary to enter the Contest.
- 15. There is one (1) prize (the "Prize") available to be won per participating store (for a total of 16 Prizes). Each Prize consists of the following:

o One (1) x Green LEGO® Trophy

The approximate retail value (ARV) of the Prize is **\$200.00 CDN**, and the approximate aggregate total Prize value is **\$3,200.00 CDN**.

- 16. The sponsor of this promotion is Toys"R"Us, and the prize provider is LEGO Canada Inc. By participating in this promotion, all participants and prize winners agree that each of TRU and LEGO Canada Inc., and each of their shareholders, partnerships, subsidiaries and affiliates and each of such entities' respective officers, directors, agents and employees are not responsible or liable for any injury, loss, illness, litigation or damage that may occur from participation in the promotion or acceptance, possession, use or misuse of each Prize. In the event that any dispute arises regarding the meaning or interpretation of these official rules, participants agree that the dispute shall be resolved by applying the laws of Ontario and that it shall be resolved by and within the courts of that province.
- 17. A random draw for the Prize will take place at each participating
 Toys "R" Us store across Canada at 1:30 p.m. (local time) on **Saturday**, **February 22nd** from all eligible entries received.
- 18. Chances of winning prizes are solely dependent upon the number of eligible entries received at each Toys"R"Us store. In order to win a Prize, a selected entrant must first correctly answer a time-limited, mathematical skill-testing question and sign a written standard release form

confirming compliance with the contest rules, acceptance of prize awarded and a publicity and liability release. If a selected entrant is under the age of majority in their jurisdiction, the Prize will be awarded to his/her parent or legal guardian. Selected entrants will be notified by telephone and/or email within (5) business days of the draw taking place and must respond within one week from when the initial contact is made. No communication with entrants will be entered into except with those randomly selected. All entries become the property of TRU and none will be returned. All decisions of the sponsor in relation to all aspects of this contest are final and without appeal.

- 19. **PRIZE CONDITIONS:** All incidental costs and expenses not specifically referred to herein as part of the Prize description, including but not limited to delivery or pick up of the Prize from the TRU where the draw took place, set up, maintenance, repair, and add-ons (the "**Expenses**") are the sole responsibilities of the Prize winner. The Prize winner shall not seek reimbursement for the Expenses from the sponsor, and the sponsor shall not be in any way responsible for any Expenses.
- 20. TRU retains all rights to publish any artwork or story submitted to TRU without consent or remuneration. If TRU chooses to publish any content submitted, only the first name of the entrant and their city will be posted in order to protect their privacy.
- 21. This contest is only open to all residents of Canada over the age of 13, except employees of TRU and LEGO Canada Inc., and each of their, affiliates, its agents, its representatives, the contest judges and any of their family members of relatives or persons with whom they are domiciled. This contest is subject to all Federal, Provincial and Municipal Laws and Regulations.
- 22. Prize must be accepted as awarded, and is not transferable or convertible to cash. Sponsor reserves the right to substitute prizes of equal or greater value if required. One Prize per household will be awarded.
- 23. By entering the Contest and providing personal information including, but not limited to, name, city, province or territory, postal code, e-mail address, and telephone number (the "Information"), each Contest entrant (or if an entrant is a minor, his or her custodial parent or legal guardian, on the minor's behalf) grants permission to the sponsor to collect and use the Information for the exclusive purpose of administering the Contest and selecting the Prize winners. Unless consent has been provided by the entrant (or his or her custodial parent or legal guardian, as applicable), no correspondence will take place between the sponsor and the entrant (or if an entrant is a minor, his or her custodial parent or legal guardian, on the minor's behalf) except in connection with the Contest and, in the case of a Prize winner, as a result of entering the Contest and winning a Prize. To review the sponsors' privacy policy, go to: https://www.toysrus.ca/en/folder?cid=legal-privacypolicy
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